



info@flyingcowontario.com
877-450-4545; 905-668-2207
www.flyingcowontario.com

Flying Cow Ontario



A local publication for local advertisers.

a division of
Ramsey & Associates



This cow may look lazy, but she'll increase your leads and sales in the local market!

WHAT IS THE FLYING COW?

The Flying Cow is a one page, weekly publication distributed to local restaurants, doctor's offices, and cafes. It contains Canadian factoids and trivia, local advertisements and events, non-profit information, jokes, holiday info, and horoscopes. It has a weekly readership of between three and five thousand in the region and is growing larger every week.

WHAT ARE THE BENEFITS OF ADVERTISING WITH THE FLYING COW?

Reaching the local market through The Flying Cow costs a LOT less than you would expect. For between \$30 and \$40 per week, your advertisement can reach a wide variety of people across the market. The average local paper can cost between \$50 and \$120 for the same-sized advertisement.

WHAT STEPS DO I TAKE TO ADVERTISE WITH YOU?

Take the next step towards increasing awareness of your business in the marketplace. Call us today to speak to a representative at Ramsey & Associates and help your business make a name for itself in the local market. We have limited space available, so don't miss your opportunity to reach your target audience.

***Flying Cow
Ontario***



Call 877-450-4545 or 905-668-2207.

**You can also visit
www.flyingcowontario.com
for more information!**



Flying Cow Ontario



***Want to reach the local market and
increase sales and leads?
We have the answer.***

****Reaching customers is often difficult to do locally.***

****Advertising opportunities are limited.***

****Rarely is there an opportunity to advertise in a local
publication with high distribution and readership.***

a division of

R Ramsey & Associates



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***Are you willing to do what it takes
to make your business
successful?***

****You need to make sure you evaluate how you spend
your marketing dollars. Does the publication you
deal with:***

Provide their publication for free?

Provide their publication in a highly-visible place?

Make it easy and fun to read?

****The Flying Cow does...***

a division of

 **Ramsey & Associates**



Flying Cow Ontario



**You can increase leads and reach
the local market EVERY WEEK!**

**And the answer is a lot more
affordable than you would ever imagine!**

***Given the challenges out there, how can a business
hope to reach the market?**

***Better yet...How can a business do this without
going broke?**

***The answer is The Flying Cow!**



Flying Cow Ontario



What is The Flying Cow?

- *Weekly publication, distributed locally.***
- *Light, easy to read news.***
- *Jokes, Canadiana, Local Events.***
- *Designed to be picked up and read.***
- *Designed to make advertising work!***



Flying Cow Ontario



Where will you find the cow?

- *Local restaurants**
- *Local donut shops and cafes**
- *Doctor's offices**

Why would people read it?

- *A light humorous read**
- *Horoscopes, Trivia, Facts**
- *A great time-killer**



Flying Cow Ontario



The Flying Cow...Your weekly light read.

Don't Eat Beef!
 Read Cow! at your local beef-eating establishments.

Alternative
 "MARIJUANA AND MEAT"

QUERCY GIGGLES
 Do you have you to do the things you like?

The Marketing Box
 Do you have the tools to take your business to the next level?

Now Playing
 "The Sunshine Boys"

REMOSKA
 Do you have time to do the things you like?

Premium Permanent Ad Space for Rent
 1-800-783-4420



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How big are the ads?

- *Standard advertisement size is 2" X 3"**
 - *Double-sized ads are 4" X 3"**
 - *We do have custom-sized advertising.**
- Let us know if you are interested.**

Let us market your business
the right way.

We'll provide you with everything you need,
including the advertising materials and the
knowledge to make these materials work for you.

Call us at 877-450-4545
or visit our website for more information.
www.the-marketing-box.com

The Marketing Box 
All the tools you'll need to grow your business

Protect Critical Data – Both yours and your customers!

If you're lucky, you don't know the sick feeling of
having a computer stolen. Not only does your
organization face the cost of replacing the asset
itself, but YOU have a much larger exposure. Only
the Krickit encryption key provides a solution that
exceeds industry standards and fully secures your
data.

Contact us today for a FREE security report about
how your business might be at risk.
Call 877-450-4545 or email us at
info@ramseyconsulting.ca.

 **Krickitware Inc.**

You're probably not getting all
you can from your business.



We can help.

At Ramsey & Associates,
we specialize in marketing,
sales, and business
development strategies.
We'll work with you to
help you meet your sales
and advertising goals by
creating solid plans to
make your business be all it
can be.

You can get started with the foundations of these
successful strategies by getting our free 2 CD set that
will detail how you can turn your marketing and
advertising into an effective tool.

Call 877-450-4545 or email us at
info@ramseyconsulting.ca. The CDs are free and we
guarantee they'll change the way you do business.

 **Ramsey & Associates**

affiliated with  **V2 Marketing**

www.ramseyconsulting.ca

a division of

 **Ramsey & Associates**



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How much does it cost?

- *A LOT less than you would expect!**
- *For between \$30 and \$40 per week, your ad can reach over 2000 people. (A local paper's ad rates can run from \$50 to \$120 for the same size).**
- *The longer the term of the agreement, the better the rate.**

***Flexible Rates, Low-Risk Contract,
and the Opportunity to Reach Durham
Shoppers on a Weekly Basis?***

Only with The Flying Cow!

***Flying Cow
Ontario***



a division of Ramsey & Associates

Flying Cow Ontario Edition Rate Card

<i>Weeks</i>	<i>Weekly Rate</i>	<i>Initial Deposit (first month on signing)</i>
13	40	\$173.33 + GST = \$185.46
26	35	\$151.67 + GST = \$162.29
52	30	\$130.00 + GST = \$139.10

Initial Payment (first month) is due upon signing. Subsequent payments will be processed the 15th of the month prior to the editions running. If paying by cheque, post-dated cheques are required at time of signing.

***We're currently filling space in our Whitby paper and plan to expand to Ajax,
Pickering, Oshawa North, Oshawa South, and Uxbridge/Port Perry.***

***Call today for more information or to meet with a representative. Space
is limited. Call 905-668-2207 or 877-450-4545 or visit our website at***

www.flyingcowontario.com.



Flying Cow Ontario



Contact us for more information.

***To speak to a local representative, contact
Ramsey & Associates at 877-450-4545 or
905-668-2207**

***Or you can get more information from our
website at www.flyingcowontario.com and
email us at info@flyingcowontario.com**